
PEARL SALES SET RECORD

Retail Volume Last Year Up
25% Over '51 at \$30,000,000

Retail sales of cultured pearls reached a record volume of about \$30,000,000 last year, surpassing the previous high in 1950 by 25 per cent and 1951 by 33 per cent, David Goldstone, vice president of the Imperial Pearl Syndicate, said yesterday. December was the best month in the history of the industry, with November and December accounting for about 40 per cent of the sales for the year.

This year should be as good as, or better than, 1952, Mr. Goldstone predicted. Among the items expected to sell well are bracelets, seventeen-inch single-strand necklaces and rings.

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