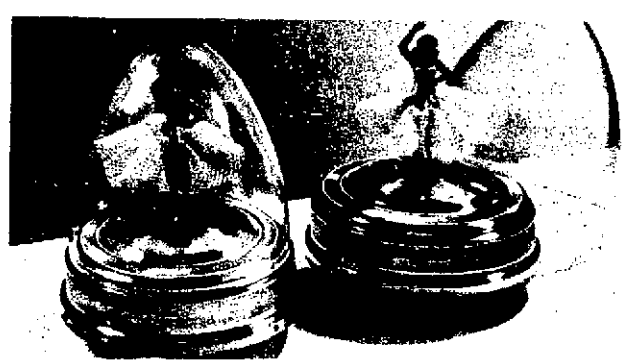
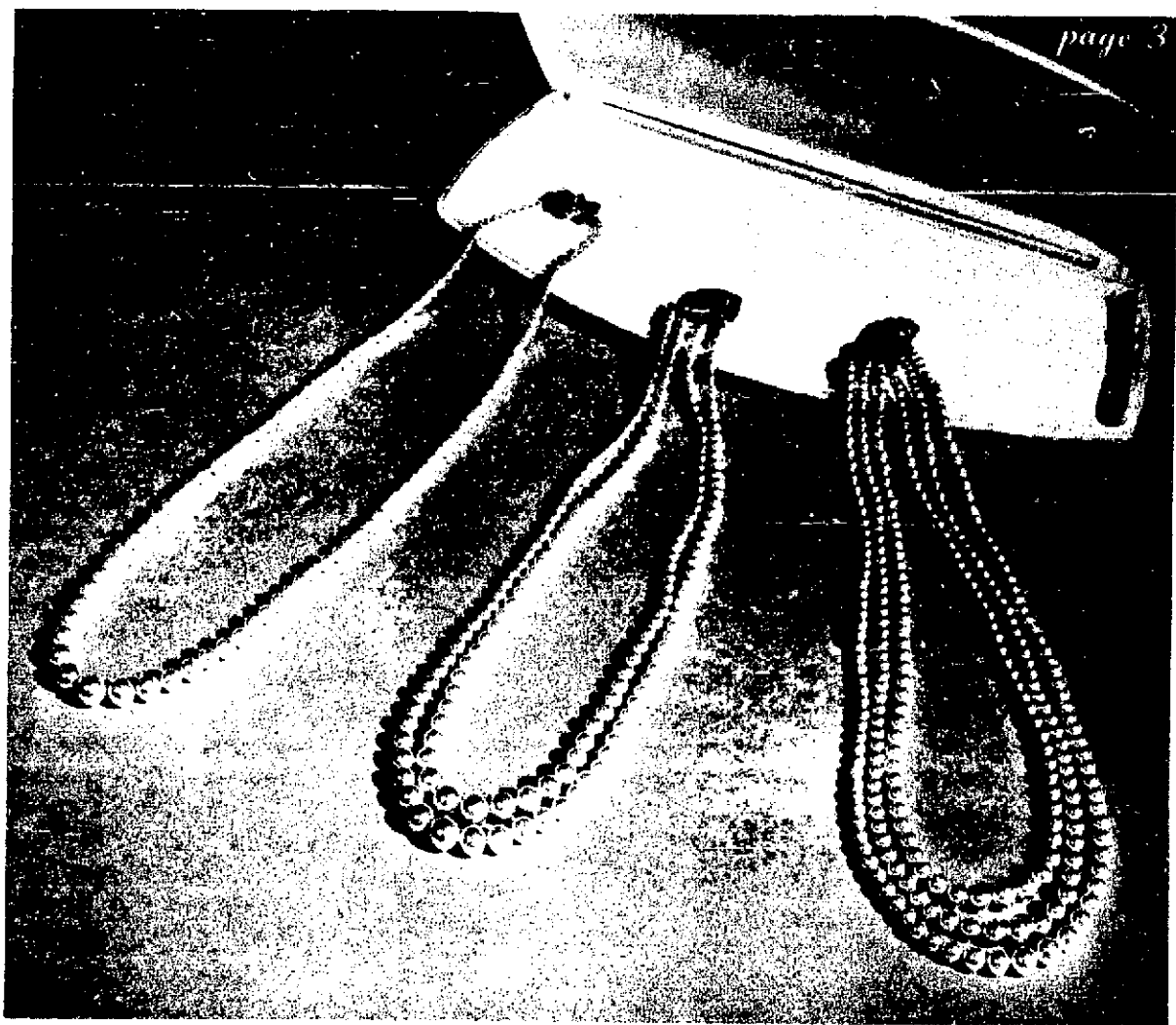
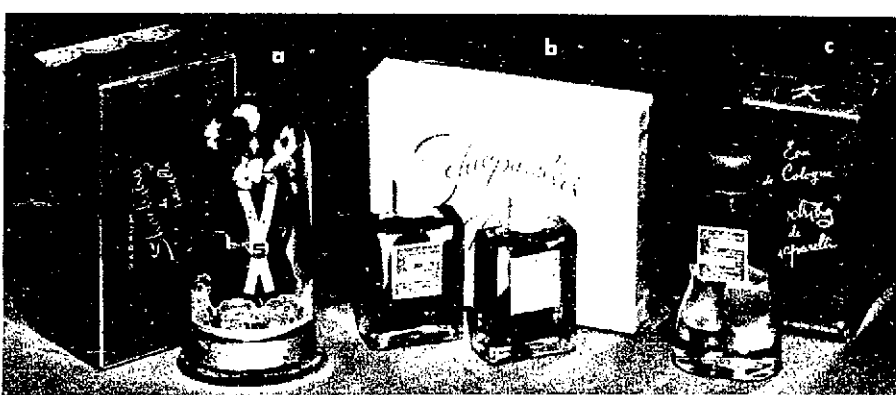


6
La Tausca Simulated Pearls,
 lovely and lustrous, made by Heller-Delta Co. Each registered necklace comes in a handsome case. The luminous sheen is evidence of the pearl-creator's art and with proper care will be retained indefinitely. Beautifully graduated necklaces with rhinestone-set rhodium clasps. 1 strand, **\$3.** 2 strands, **\$5.** 3 strands, **\$7.50.** Others, **\$2 to \$20.** All prices plus 20% Fed. tax.

Costume Jewelry, Street Floor
 Long Beach and Santa Ana



7
Ballet Girl for milady's dressing table. Dainty "Pirouette" who twirls and kicks to the tune of a popular song. Her crisp little skirt is of double lace. A lovely conversation piece, full of animation and charm, **\$4.95.**



8
Fragrances by Schiaparelli. (a) Shocking perfume in the renowned dome-covered dressmaker bottle. Handsomely boxed. $\frac{3}{8}$ -oz., **\$8.75.** Purse flacon, **\$5;** $\frac{3}{4}$ -oz., **\$15;** $1\frac{3}{4}$ -oz., **\$32.50.** (b) Schiaparelli Duet, 1-oz. each of Shocking and Sleeping double-strength cologne. Two gifts in one at **\$2.50.** (c) Shocking cologne. Lasting, lingering. 2-oz., **\$2.75;** 4-oz., **\$5;** 8-oz., **\$9;** 16-oz., **\$16;** 32-oz., **\$30.** All prices plus 20% Fed. tax.

9
Charles of the Ritz gift novelties. (d) Reindeer lipstick, jingling with Christmas gaiety, **\$1.50.** (e) Directoire Swan with a crested flacon of Directoire Perfume. Majestic with its fuchsia and green cockatoo topped with gold Christmas beads, **\$3.50.** (f) Empty gift-wrapped powder box to be filled with her very own, blended-to-order Charles of the Ritz face powder. Three sizes: **\$1, \$2, \$5.** Plus 20% Fed. tax.



Cosmetics, Street Floor, Long Beach and Santa Ana